

MeTL Bajaj, which employs over 130 people, is one of the fastest-growing auto companies in 2018 and has been Tanzania's only authorized distributor of Bajaj Auto India. As of right now, the business is among Tanzania's top distributors, dealers, and suppliers of two- and three-wheelers as well as replacement components. Included in the offerings are door-step services, warranties, advance reservations, and technician and mechanic capacity enhancement through new technology training.

Location	Dar es Salaam, Tanzania
Company	MeTL BAJAJ
Type	Full Time / Permanent
Career Level	Mid-Career Professional
Positions	1
Experience	5 - 10 Years
Education	Bachelors
Profession	Sales / Marketing / Distribution
Industry	Manufacturing
Remuneration (Net)	TZS
Date Posted	Jan 10, 2024

Job Description

- Evaluating and optimizing marketing and pricing tactics.
- Creating projections and conducting market analysis.
- Producing fresh leads for business.
- Boosting market share and brand recognition.
- Coordinating marketing plans with the departments of sales, finance, public relations, and production.
- Creating and overseeing the marketing division's budget.
- Managing campaigns for branding, advertising, and promotions.
- Overseeing the personnel in the marketing division.
- Putting together and delivering annual and quarterly reports to upper management.
- Promoting our brand at important industry-related events and trade exhibits.
- Keeping up with trends and tactics in marketing.
- Carries out additional tasks as delegated by superiors.

Skills Required

- Communication Tools (e.g. Skype, Zoom, Microsoft Teams, etc)
- Social Media (e.g. Facebook, Instagram, Twitter, etc)
- Spreadsheets (e.g. Excel, Google Sheets, etc)

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